**Graphical user interface, website

Description automatically generated**

# Introduction

Butta Nepal is a print-on-demand based business model that provides custom designs or image print services to customers. Print on demand is the future of custom clothing, we aim to introduce custom clothes to an untapped market that consists of a brand-new customer base. Leveraging the power of “user-customization”, it is statistically proven that the addition of custom elements in a piece of clothing increases its perceived value in the eyes of the end customer.

Allowing users to upload their designs or images on the website and then printing it on a piece of the user’s desired clothing is the outline process of Butta Nepal.

# Literature Review

After doing some research we came across a few print-on-demand sites like “Printmandu.com” where the site possessor has provided certain information about the services they offer like printing sash, custom designs, and certain other designs. These kinds of websites were created to print designs according to the user’s choice.

Similarly, we have another site called “customprintnepal.com” where it helps the user to print sash used in birthdays and parties. Since this site’s services is also limited and it does not provide any other facilities, so its market price and value started to degrade. The system seemed slow, and the order process was not specified properly. The User-Interface (UI) lacked responsiveness and the User-Experience was not optimized for end-users.

The purpose of this review was to help the reader understand different aspects posed by the research on different websites. As you have already read the difference between the two websites, our team has created a certain type of printing e-commerce site named “Butta Nepal - Print on Demand” where the user can print any type of custom design as per his/her needs. Also, they can have their design printed on a t-shirt and many other clothing materials. We plan to develop an easy-to-use website and keep the prices of the products reasonable.

# Features

* Register an Account
* Login to the Registered Account
* Update Account
* Delete Account
* Placing Order
* View Order
* Payment

# Conclusion

In conclusion, it is not easy to complete a construction or a project without coordination and communication among the team members involved in the project, carrying out site analysis to fully understand the condition on-site, and research regarding the project. There are so many tasks that must be done before starting any kind of project and achieving a successful completion.  We have done extensive research to gather the requirement of the management as to how they want us to develop a system within cost and time.

Finally, we would want to say how we may construct a system that is highly awake to a student's thinking and learn how to invest and teach them. We have developed the ability to look for things and adapt them to our requirements.